



Tokyo, Japan. September 22, 2006.

## **LINC Media, Itoki Corp. Welcome Hitachi Information Systems to Japan Concierge Service**

September 22, 2006 / Tokyo — LINC Media Inc. has formed a business partnership with Japan's leading office furniture manufacturer and retailer, Itoki Corp (TYP. Code: 7972)., and Hitachi Information Systems Ltd (TYO. Code: 9741). The three firms will jointly manage the Japan Concierge Service, (<http://www.japanconciierge.com/>) a support system designed to help foreign firms that are trying to enter the Japanese market.

Hitachi Information System is new to the Japan Concierge Service, which has been jointly run by Itoki and LINC Media.

The Japan Concierge Service provides an array of services to foreign-operated companies that are launching a business in Japan. The Concierge Service is a one-stop support service for companies that are serious about expanding their business on a global scale. The service handles everything from introducing business partners and setting up offices, factories or commercial facilities to helping build IT infrastructure by creating a network and operating systems tailored to specific businesses.

In recent years, there has been a rapid increase in foreign companies entering the Japanese market. Subsequently, businesses that assist foreign firms have started to flourish. LINC Media, a consultant for overseas firms entering the Japanese market, introduces foreign firms to Itoki, which selects the right business partner out of its client list of 20,000 companies.

The Concierge Service, launched in August 2005, helps new firms set up their Japan offices and assists them in a variety of other ways that are vital to running a business in Japan. This service allows client firms to forge business partnerships with Japanese companies even before they enter the Japanese market. It also lets them launch their businesses in Japan quickly and at a low cost. Clients now include firms from the United States, Australia and New Zealand.

Welcoming Hitachi Information Systems

Hitachi Information Systems provides a wide range of IT services for global firms: it is skilled in international network building and operating services (Netforward/GL) and server outsourcing services using data centers, for example. By bringing Hitachi onboard, the Japan Concierge Service can be of assistance to businesses of all sizes. It can help small firms set up offices while also building large-scale facilities that include factories and distribution or research centers for bigger companies. Client firms are introduced to a variety of potential business partners from a list that combines Itoki's network with Hitachi's network of businesses (client assets, business partners), including Hitachi Group firms.

Itoki, LINC Media and Hitachi Information Systems plan to use their expanded repertory of services for foreign firms trying to enter the Japanese market to launch an expanded and vital Japan Concierge Service.

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### **About ITOKI**

Established in 1890, Itoki is a major office furniture manufacturer and seller in Japan. Its products are used in the halls of national and local governments and in universities throughout Japan. It's client list totals more than 20,000 companies. Itoki makes a wide range of furniture, from its traditional desks, chairs and cabinets to furniture used in research and distribution centers as well as supermarkets and department stores. Most of these items are designed and manufactured in Japan.

Itoki has another specialty beyond making high-end office furniture: It also offers an excellent office design service. Itoki has designed a wide variety of work spaces, blending in the IT systems with the furniture. It has created spaces for financial institutions, Japan offices for foreign companies, commercial spaces for department stores and supermarkets as well as the offices of large corporations.

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### **About Hitachi Joho Systemes, Ltd.**

Hitachi Information Systems, Ltd. has remained at the forefront of the IT service market since its establishment in 1959. Throughout this period, we have accumulated a wealth of experience and expanded our areas of business by providing information systems to organizations in diverse fields. As a direct result, we are able to deal with the rapid changes of today's business environment and provide high-quality solutions that "Think of customer satisfaction first" We are committed to the continued advanced of "The Best Application Solution" - innovations that provide our customers with the best possible business environment and IT services that serve to boost corporate value. To provide even better value - added IT services we must accelerate and consolidate key businesses, while creating strategic new businesses. With this understanding, we will reform our business management organization and boost our ability to implement our business strategies reliably, while building an even speedier response time to assist customers. Each and every employee is dedicated to continual enhancement, with the goal of providing the utmost in high-value added services for maximum customer satisfaction. Experience the advantages we can bring to your business; experience "The Best Application Solution".

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#### **About LINC Media Inc.**

LINC Media was founded in 1996 by current CEO and President Terrie Lloyd to support foreign firms trying to enter Japan. In the ensuing years, the company grew into a full-fledged media firm with business consolation services, recruiting services and bilingual technical support services. The system integration division of LINC Media, BIOS provides technical consulting, integration, and support services all along the IT speculation. The business consultation division of LINC Media offers services such as market research, PR, office setup, recruiting support, etc., as well as providing information and responding to enquires from clients regarding the Japanese market.

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## **Forward-Looking Statements**

This press release contains certain forward-looking statements, including statements about our business outlook, technological advancements, construction timetables, construction plans to reduce risk of damages from earthquakes or power interruptions, production schedules, geometries, expected output and effects on financial performance, costs of new fab facilitization and supply and demand that are based on our current expectations and involve numerous risks and uncertainties that may cause these forward-looking statements to be inaccurate and may significantly and adversely affect our business, financial condition and results of operations. Information in the press releases, including product prices and specifications, content of services and contact information, is current on the date of the press announcement, but is subject to change without prior notice.

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